

Gwinnett Place gears up for back to school shopping

By Joe Allen



Gwinnett Place is Gwinnett County's central business district, collectively offering the widest variety of shopping, dining and entertainment options.

And with everyone facing historically high prices at the pump, savvy shoppers mapping out their back-to-school strategies know Gwinnett Place is the perfect one-stop location.

Greater Gwinnett Place features the highest concentration of nationally known, brand name shopping destinations – all very close to home. There is no need to drive from one side of the county to the other or to leave Gwinnett at all.

Visitors to our shopping centers will see many great community improvements, including the addition of public safety patrols with professionals assisting anyone in need.

Even before the shopping trip starts, the VisitGwinnettPlace.com website will provide invaluable information about all the businesses and service throughout Gwinnett Place. VisitGwinnettPlace.com includes hours of operation, phone numbers, links to store sites, interactive maps and keyword or category searches.

Gwinnett Place is also the only part of the county with two malls – Gwinnett Place and Santa Fe. Gwinnett Place Mall has a new Mega Mart shopping experience – the first American opening for one of Korea's biggest retailers.

Great back-to-school clothes for all ages are available at such locations as Sears, Macy's, Belk, JC Penney, American Eagle, Kohl's, Abercrombie, Justice,


Citi Trends, Aeropostale, TJ Maxx, Champs Sports and Marshalls, to name just a few.

And electronics are always a must-have before the new school year begins. We are the only place to find Fry's Electronics in Gwinnett County. We also have Best Buy, HH Gregg, Sam's, Office Max, Staples, Micro Center and Costco, among other quality stores.

Once those shopping lists are checked off and supplies secured, hungry shoppers will find Gwinnett Place offers top-notch choices for food and fun.

Our area is home to the only Bahama Breeze in Gwinnett and the only such location in northeast metro Atlanta. We can claim the only local place to enjoy the expanded menu of a Chick-fil-A Dwarf House.

Of course, Gwinnett Place also has unparalleled international cuisine from Italian to Japanese and all the choice brand names, from quick snacks to family style dining. Some of our locations have been featured prominently in Food Network television programs.

As families prepare for another successful school year, the member property and business owners of the Gwinnett Place CID invite you to experience everything our area has to offer. 

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