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GBJ Staff

New facility, new chapter in the Gwinnett Place's CID



Last month, I had the distinct pleasure to be a part of a rewarding, new opportunity for Gwinnett Place Ford Lincoln and the greater community of Gwinnett. As Owner and General Manager of Gwinnett Place Ford Lincoln and founding board member of the our area's Community Improvement District (CID), I believe the grand opening celebration of our all-new sales and service facility represents a new chapter for our store and the further development of Gwinnett's central business district.

This is an ideal time for the grand opening of a new Ford and Lincoln facility in light of the strong business momentum of Ford Motor Company. Ford and Lincoln have an impressive line-up of vehicles including my personal favorite, the 2011 Ford F-150 with EcoBoost which offers an increase in fuel economy by 20 percent. With the continued strain being felt at the gas pump, our customers, especially small business owners, are thrilled to have the power of a V6 engine in the form of a fuel-efficient, V6 engine.

The future of the automotive industry wasn't so bright just a few years ago. While facing one of the worst economic recessions in history, many automakers turned to the government for help. However, Ford Motor Company and Ford dealers like ours stood committed to right-sizing their operation and focused on long-term growth. Through this commitment, Ford and Gwinnett Place Ford Lincoln stand better poised than ever before to offer the best products and service for our customers and ensure profitable viability.

Much like the opportunity for Ford to resurge, Gwinnett Place's CID has made major strides to enhance the economic vitality of Gwinnett's central business district since 2005. It was then that the central business district faced challenges to sustain a vital business community due to new growth in surrounding areas. Many businesses moved their operations, leaving the area nearly depleted for a competitive retail environment. And while we have made notable progress, I believe that we must remain focused on our plan and secure new opportunities for this area to continue to flourish.

I have never been more proud to be a part of the Gwinnett business community and am encouraged by the progress made in this area. Everyone plays an important role in fostering our economic vitality and it's because of this commitment that our area offers more opportunity to enjoy where we live, work, play (and shop!) than ever before.

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- Gwinnett Business Journal
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- Gwinnett Public Library Celebrates 75th Anniversary of Gone with the Wind
- You Never Outgrow the Need for Vaccines
- Oh Honey! Gwinnett Environmental & Heritage Center Hosts Second Annual Honeybee Festival
- Elizabeth and Ed Smart in Atlanta Promoting Family Safety
- Disney On Ice Gets "Tangled" Up in New Ice Show

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 Tilman, Allen, Greer
 1305 Lakes Parkway, Suite 118
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 Phone: 770.236.8703
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