

Joe Allen

From: Darren Rogers [drogers@avrservices.net]  
Sent: Monday, December 20, 2010 9:40 AM  
To: 'Joe Allen'  
Subject: RE: News Coverage

Hey Joe,

Below is a report with all airings. I'll get those together today.

Thanks

## Gwinnett CID Monday, December 20, 2010

<b>Total Number of Clips:</b> 9	<b>Cumulative Est. Audience:</b> 956,424	<b>Cumulative Est. Publicity Value:</b> \$120,282 (Sum of Clip Totals)
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### Entry #1

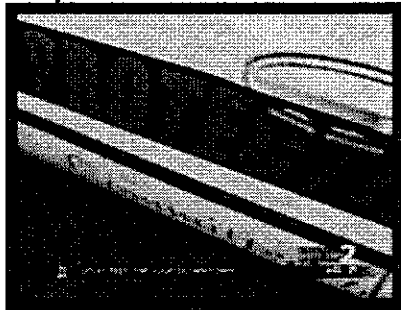


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**Channel 2 Action News**  
**WSB (ABC)Atlanta, GA DMA: 8**  
**Dec 20 2010 6:32AM EST**  
**Programming Type: News**  
**Est. Households/Views: 208473**  
**Est. Publicity Value: \$4090 (30 Seconds) \$24540 (Total)**

here. >> reporter: the state's fire marshal's office and agents from the atf will sift through the rubble today to determine if this was arson or an accident. in the meantime, church members were offered other places to hold sunday services. >>>new from overnight insouthh fulton county, firefighters will be back at the scene of a fire overnight. this home on white mill road was found engulfed in flames. the fire chief said the roof was already in the basement when they got there. the house is a total loss. >>> as you scramble to finish up your holiday shopping list this week, businesses near gwinnett county place mall are spending thousands to make sure you stay safe. businesses have hired security to patrol the area. we have kerry kavanaugh live on peachtree hill road induluthh with details. >> reporter: the area business owners say crime here is actually down. shoppers don't necessarily see it that way. these business owners are spending their own money to make sure their customers feel safe. for 12 hours a day --day, the strip malls are being watched. >> you want to keep an eyeoutt for stranded motorists and suspicious vehicles. >> reporter: the sergeant works for special security. the gwinnett county place security improvement district shelled out \$16,000 to make shoppers safer thisseason.. >> they noticed the security. they noticed the patrol cars. we got great support from the police department. they put a lot of patrols back in the area. >> reporter: the patrols are keeping anye on the shoppers making sure they don't become victims this holiday. the cid has hired the extra security through the end of the year.. they are talking about continuing it if they can come up with the extra money. >> we have more details about holiday patrols. atlanta police are stepping up patrols for the holidays. several rookies out of the academy will be at area malls looking for crime. police remind shoppers to put purchases in the trunk. >>> 6:34. weather and traffic at the bottom of your screen. a driver who asked for directions from a stranger knows better this morning not to ever lit his guard down. >> --let his guard down. >> he had an ideification badge. it looked like a security badge. i thought he was a safe guy. it is a sad situation that i put myself into. >> kwes zachary says the robber put a knife to his neck as he got to the greyhound station saturday night. he gave him \$400. the robber jumped in the car and took off.

### Entry #2



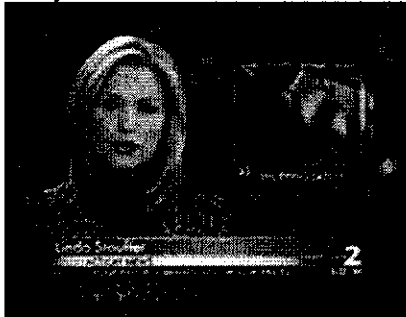
**Channel 2 Action News**  
**WSB (ABC)Atlanta, GA DMA: 8**  
**Dec 20 2010 6:03AM EST**  
**Programming Type: News**  
**Est. Households/Views: 208473**  
**Est. Publicity Value: \$4090 (30 Seconds) \$16360 (Total)**

shake their faith and promise to rebuild. >> we will bring group as a church. the church is just a building. >> reporter: back live here at the wolf creek church. the henry county fire chief says the cause is undetermine. -- undetermined. we hope to get more information to pass along to you as to how the fire started. >>>is there a new push -- there is a new push to keep shoppers safe at the mall. we have kerry kavanaugh live near gwinnett county place mall where extra patrols havebeenn working since before thanksgiving. >> reporter: crime here is down, but shoppers don't see it that way. those businesses are spending thousands of

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their own money to make sure their customers feel safe. for 12 hours a day starting at 10:00 a.m., security companies are spending their time here at gwinnett county place mall. >> you want to watch for stranded motorists and suspicious vehicles or people panhandling. >> reporter: he works for special security. the gwinnett county place special improvement district hired the company to make shoppers feel safe this holiday season. >> they noticed the security. we have gotten great support from gwinnett county police. they put a lot of patrols back in the area. >> reporter: the patrols are keeping an eye on the shoppers making sure they don't become unsuspecting victims this holiday. the cid has hired the security company through january 1st. there is talk about extending it past then if they can't come up with the money. >>> 6:04. weather and traffic at the bottom of your screen. this morning, the hunt is on for two men who police say shot and killed a 23-year-old church's chicken employee. that happened on saturday night on blake road. the victim's father told us his son, gary andrews' actions may

### Entry #3



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### Channel 2 Action News at 5:30AM

WSB (ABC)Atlanta, GA DMA: 8

Dec 20 2010 5:32AM EST

Programming Type: News

Est. Households/Views: 131451

Est. Publicity Value: \$2877 (30 Seconds) \$17262 (Total)

wolf creek baptist church burned to the ground sunday morning. it stood for 138 years before that. church members worry it is a case of arson. >> i have to think about it. you know, we are secluded out here. >> reporter: the state's fire marshal's office and agents from the atf will sift through the rubble today to determine if this was arson or an accident. in the meantime, church members were offered other places to hold sunday services. >>> new from overnight in south fulton county, firefighters will be back at the scene of a fire overnight. the fire chief said the roof was already in the basement when they got ere. the house is a total loss. >>> 5:32. as you scramble to finish up your holiday shopping list this week, businesses near gwinnett county place mall are spending thousands to make sure you stay safe. businesses have hired security to patrol the area. we have kerry kavanaugh live on peachtree hill road in duluth with details. >> reporter: the area business owners say crime here is actually down. shoppers don't necessarily see it that way. these business owners are spending their own money to make sure their customers feel safe. for 12 hours a day -- day, the strip malls are being watched. >> you want to keep an eye out for stranded motorists and suspicious vehicles. >> reporter: the sergeant works for special security. the gwinnett county place security improvement district shelled out \$16,000 to make shoppers safer this season. >> they noticed the security. they noticed the patrol cars. we got great support from the police department. they put a lot of patrols back in the area. >> reporter: the patrols are keeping an eye on the shoppers making sure they don't become victims this holiday. the cid has hired the extra security through the end of the year. they are talking about continuing it if they can come up with the extra money. >> we have more details about holiday patrols. atlanta police are stepping up patrols for the holidays. several rookies out of the academy will be at area malls looking for crime. police remind shoppers to put purchases in the trunk. >>> 5:34. weather and traffic at the bottom of your screen. a driver who asked for directions from a stranger knows better this morning not to ever lit his guard down. >> -- let his guard down. >> he had an identification badge. it looked like a security badge. i thought he was a safe guy.

### Entry #4



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### Channel 2 Action News at 5:00AM

WSB (ABC)Atlanta, GA DMA: 8

Dec 20 2010 5:03AM EST

Programming Type: News

Est. Households/Views: 131451

Est. Publicity Value: \$2877 (30 Seconds) \$11508 (Total)

conduct a joint investigation. the deacon stopped short of saying the fire was suspicious. >> i have to think about it. we are secluded out here. >> reporter: the fire won't shake their faith and promise to rebuild. >> we will bring group as a church. the church is just a building. >> reporter: back live here at the wolf creek church. the henry county fire chief says the cause is undetermine. we hope to get more information to pass along to you as to how the fire started. >>> is there a new push -- there is a new push to keep shoppers safe at the mall. we have kerry kavanaugh live near gwinnett county place mall where extra patrols have been working since before thanksgiving. >> reporter: the gwinnett county place community district fired the security to keep people safe and deter crime. the security company is specialized security and intelligence. we caught up with an officer who patrols the areas along pleasant hill road looking for suspicious vehicles and people. this rekeeping an eye -- they are keeping an eye on the shoppers as well. >> officially it will end january 1st. we hope with the good response we are getting from the business community that the cid board will consider moving forward. >> reporter: continues forward will cost money. the cid is spending \$16,000 to have the security through the holidays. >>> 5:04. weather and traffic at the bottom of your screen. this morning, the hunt is on for two men who police say shot and killed a 23-year-old church's chicken employee. that happened on saturday night on blake road. the victim's father told us his son, gary andrews' actions may have saved five female employees. there is surveillance camera video and one suspect may have dropped his cell phone.

### Entry #5

### CBS Atlanta News at 11



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**WGCL (CBS)Atlanta, GA DMA: 8**  
**Dec 17 2010 2:17AM EST**  
**Programming Type: News**  
**Est. Households/Views: 22913**  
**Est. Publicity Value: \$291 (30 Seconds) \$1164 (Total)**

atlanta and jamaica. >> samuels used his banal at the the -- his badge at the atlanta airport to bypass security and to avoid screening and he flew to jamaica where he delivered the cash to a second drug agent who was posing as a drug trafficker. >> samuel's wife, keisha jones, a delta employee was also indicted along with a dozen others. agents found almost three million worth of ecstasy inside a home in chamblee. >>> keep in mind when you're out shopping in the next week criminals are looking for ways to steal your stuff. the gwinnett place community improvement district, or **cid**, has added more security officers to eliminate crime. on your next trip to the mall, follow this advice. >> slow down and think. have your key ready. if you're shopping at night, find a well-lit area and park there. don't leave your packages on the front seat. don't leave your cell phone, your gps or laptop sitting there just inviting someone to break that window and be in your car in a matter of moments. >> good reminders. the agency said crime is down 25% around gwinnett place mall during the past three years. >>> now to a story that's positively georgia. southern crescent habitat for humanity expands its role thanks to a donation from wells fargo. instead of building new homes they plan to rehabilitate 70 existing homes. the money will help weatherize and make homes in the iron gate community more energy efficient repairs many homeowners can't afford. >> it's very important to have your neighborhood. actually, i feel rather isolated here, and it's great to have some interest in the neighborhood, at least somebody's looking and we're noticeable here. >> homeowners chosen for the program will help with the repairs which start in the spring. >>> new tonight, this woman opens the door and a stranger stabs her in the stomach. but she says it's a christmas miracle.

**Entry #6**



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**CBS Atlanta News at 11**  
**WGCL (CBS)Atlanta, GA DMA: 8**  
**Dec 16 2010 11:09PM EST**  
**Programming Type: News**  
**Est. Households/Views: 113391**  
**Est. Publicity Value: \$3367 (30 Seconds) \$13468 (Total)**

>> a federal customs agent is arrested in what investigators call one of largest ecstasy seizures in u.s. history. drugs, guns and money are at the center of a major drug bust with ties to hartsfield jackson airport. a tip led federal agents to devon samuels a customs agent at the airport. investigators say samuels was smuggling money and guns between atlanta and jamaica. >> samuels used his banal at the the -- his badge at the atlanta airport to bypass security and to avoid screening and he flew to jamaica where he delivered the cash to a second drug agent who was posing as a drug trafficker. >> samuel's wife, keisha jones, a delta employee was also indicted along with a dozen others. agents found almost three million worth of ecstasy inside a home in chamblee. >>> keep in mind when you're out shopping in the next week criminals are looking for ways to steal your stuff. the gwinnett place community improvement district, or **cid**, has added more security officers to eliminate crime. on your next trip to the mall, follow this advice. >> slow down and think. have your key ready. if you're shopping at night, find a well-lit area and park there. don't leave your packages on the front seat. don't leave your cell phone, your gps or laptop sitting there just inviting someone to break that window and be in your car in a matter of moments. >> good reminders. the agency said crime is down 25% around gwinnett place mall during the past three years. >>> now to a story that's positively georgia. southern crescent habitat for humanity expands its role thanks to a donation from wells fargo. instead of building new homes they plan to rehabilitate 70 existing homes. the money will help weatherize and make homes in the iron gate community more energy efficient repairs many homeowners can't afford. >> it's very important to have your neighborhood. actually, i feel rather isolated here, and

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**CBS Atlanta News at 6**  
**WGCL (CBS)Atlanta, GA DMA: 8**  
**Dec 16 2010 6:05PM EST**  
**Programming Type: News**  
**Est. Households/Views: 43683**  
**Est. Publicity Value: \$1431 (30 Seconds) \$11448 (Total)**

auto body officials are warning drivers, make sure that your wipers work well and your tires are not bald. >>> and a federal custles ag has been arrested in what investigators are calling one of the largest ecstasy procedures in u.s. history. drugs, guns, money, and that's all this stuff. it's at the center of a major drug bust with ties to our airport. a tip led federal agents to devaughn samuels, a customs agent out at the airport. investigators say that samuels was smuggling money and guns between atlanta and jamaica. >> samuels used his badge to bypass security, and it avoid screening, and he flew to jamaica, where he delivered the cash to a second i couldn't undercover agent. >> samuels' wife, kecia jones, a delta airlines' employee was also indicted, along with a dozen other people. agents found 2.8 million worth of ecstasy inside that home we just showed you in chamblee. >>> if you have any last-minute shopping to do before the holidays, and don't we all? we have to be careful out there because criminals are finding ways to steal our stuff. it's why one agency has increased its patrols. cbs atlanta's adam murphy joins us live outside of gwinnett county place mall. a busy place this time of year. >> very busy, in fact, i think that i found one

parking spot available back there at this shopping center. the agency you were talking about, as well, is gwinnett county place **cid**, and they have security officers at shopping centers like this in the area, year-round, and of course, with the holidays here, and an increase in the crimes, it added more units to make sure that shoppers are safe. > there is a lot of people that try to do it themselves. >> alice secures her packages in the trunk of her car, but not everyone does. >> you will see a gps on a windshield, and packages in the back seat of a car. >> sergeant patrick coe vac patrols shopping centers near gwinnett county place mall. >> it's a higher crime season. >> he works with the gwinnett county place community improvement district. also known as gwinnett county place **cid**. their mission is to eliminate crime and keep shoppers safe. >> we have had a 25% decrease overall in crime in the greater gwinnett county place area from 2007 to 2009. we have also had another double-digit decrease in the first six months of this year, as well. >> we have got a gps here, and inside, there is some sort of electronics, just, just sitting on the seat, you know, somebody could walk up, and just, just pop a window, take whatever electronics are in there and grab the g.p.s >> sergeant kovak spotted this minivan full of valuable buildings. so we questioned the driver of the car. did you forget to put the gps away? >> no. i always keep it like that. >> and you realize that that could attract crime. >> that's true. >> if you have last-minute shopping to do, remember to use common sense and follow this advice. >> most of the crimes are crimes of opportunity. so, make certain you put all that away about keep them concealed and put them in the trunk and hide them and that way, you know, you won't become a victim of crime. >>> that was adam murphy reporting. >>> a community gets help to save their home. we're going to find out who is in town fixing up homes and trying to prevent foreclosures, that's next. >>> and letters to santa don't always look like this any more. they are getting high-tech but before your child logs on to send santa an email, there are a few things you will want to check out first. >>> and a former prosecutor and his wife draw hundreds of people to an atlanta bookstore. we'll hear from the people who waited hours in the cold. >>> here's your cbs atlanta

**Entry #8**

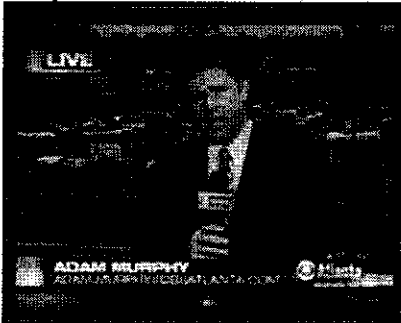


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**CBS Atlanta 5PM News**  
**WGCL (CBS)Atlanta, GA DMA: 8**  
**Dec 16 2010 5:35PM EST**  
**Programming Type: News**  
**Est. Households/Views: 38111**  
**Est. Publicity Value: \$1875 (30 Seconds) \$7500 (Total)**

medicaid. >> lawyers for the federal government say ultimately, states don't have the authority to interfere. legal analysts say the issue will undoubtedly end up before the supreme court. manuel gallegus, cbs news, pensacola, florida. >>> the tax package that would spare millions from higher tax next month has hit a snag in the house. some democrats want changes to the package that could derail it. democratic leaders are staying out of it for now, they are leaving it up to the president to persuade fellow democrats not to put in package at risk by imposing a higher estate tax. >>> and 'tis the season to buy the last-minute gifts, but if you are not careful, criminals will find ways to, to steal your belongings. one reason one agency has increased patrols. the gwinnett county improvement district, or **cid**, has added more security offices to help, to the road, rather, to eliminate crime and keep shoppers safe. so if you have last-minute shopping you need to do, remember to follow this advice. >> slow down and think, have your key ready, and if you are shopping at night, you know, find a well lit area, and park there. you know, don't leave your packages on the front seat or your cell phone or gps or laptop sitting there, inviting someone to, to, you be, to break that window and, and, you know, they can be in your car in a mashed of moments. >>> the agency says crime is down 25% in the epidemic place area during the past three years. >>> hundreds of people turned out to see president bush and his wife, laura. they spent the afternoon at borders in buckhead. mr. bush has been traveling around the country promoting his memoir, decision points, and mrs. bush signed her latest book, spoken from the heart. >>> hotel ratings on the web are different, depending on where you look. that's why we're teaming up with consumer reports, so you know what type of place you will be staying at. >>> and find out what's driving up airline ticket prices again just in time for christmas. >>> here's your cbs atlanta rewards code word.

**Entry #9**



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**CBS Atlanta News at 4**  
**WGCL (CBS)Atlanta, GA DMA: 8**  
**Dec 16 2010 4:35PM EST**  
**Programming Type: News**  
**Est. Households/Views: 58478**  
**Est. Publicity Value: \$2129 (30 Seconds) \$17032 (Total)**

to where you can still get grip and go. >> managements that minor repairs could take a few days, and major rears, weeks. drivers should also make sure that your wiper work well and your tires are not bald. >>> happening right now, that holiday rush is on. we're talking about shopping. a lot of people out there looking for the last-minute deals, but any time that things get so chaotic, well, criminals, that is their open window to strike. >> and it's one reason that there is an agency increasing patrols. adam murphy joins us live outside gwinnett place mall. that's a full lot. >> there is not a space available anywhere in this place area. and the agency you were talking about is the gwinnett county place **cid**. they have security officers that, that patrol areas like this, and shopping centers during the holiday season, and year-round. because christmas is just days away, they have decided that with crime possibly going up this time of the year, they were going to add at least a couple more patrol cars to the road. >>> you want to really keep an eye out for, for anybody around

you. be aware of your surroundings at all times. >> sergeant patrick kovak patrolled shopping centers near epedemic place mall today. >> it's a higher crime season. >> he works for the gwinnett place community improvement district, also known as **cid**. their mission is to eliminate crime and keep shoppers safe. >> we have had a 25% decrease overall in crime in the greater gwinnett county place area from 2007 to 2009. we have also had another double-digit decrease to the, through the first six months of this year. >> we have got, got a gps here, and, and inside, there is some sort of electronics, just, just sitting on the seat, you know, and somebody could walk up, and just, just pop a window and take whatever electronics are in there, and grab the g.p.s >> the sergeant spotted in van full of valuables. so, we questioned the driver of the car. >> why not actually hide it to keep crime away? >> yeah. that's true. [laughter] >> sometimes you don't pay attention until, until it happens. >> so if you have last-metropolitan shopping to do, remember to ucommon sense, and follow this advice. >> slow down and think, have your key ready, and if you are parked, or shopping at night, you know, find a well lit area and park there. and you know, don't leave your packages on the front seat. don't leave your cell phone, your gps, your laptop sitting there inviting someone to, to, you be, to break that window and, you know, they can be in your car in a matter of moments. >> most shoppers we talked to like the idea of having the patrol officers out here, making sure that things are safe. but they wanted to know, who is actually paying for this gwinnett pla place **cid**? we learned that's, that's actually the property owners out here that would pay for it, which many of the businesses own the property, so they pay a tax for it, commercial property owners do, not the taxpayers. live in gwinnett county, adam murphy, cbs atlanta news. >> find out the big deal many retailers are offering to get you to skip the crowds and buy your gifts online. here's the key word. free, and an important health alert, do you know your chances of having a heart attack? why you need to check your family history. >>> here's your cbs atlanta

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