

Business

Gwinnett Place CID Offers Tips on Preventing Graffiti

Painting over graffiti quickly reduces rate of repeat occurrences to near-zero.

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Graffiti is unsightly and it invites more. There are basic steps that virtually any business can take to deter or limit graffiti incidents.

Here are a few tips recommended by the Gwinnett Place CID, Gwinnett County Police and Gwinnett Clean and Beautiful.

- Paint over graffiti as quickly as possible
- If vandals are caught in the act, call 911 immediately.
- Use lighting, landscaping and general property maintenance to discourage graffiti.
- Incorporate shrubs, thorny plants, and vines to restrict vandal access.

The key to success is covering the graffiti quickly. Studies show that applying a new paint job within 24 to 48 hours results in a near-zero rate of repeat occurrences.

Making ongoing property maintenance a priority is another preventative step. Litter, broken fixtures, ragged landscaping and poor lighting only encourage crime.

Improving and enhancing exterior lighting is the No. 1 – and often the least expensive – deterrent to crime followed closely by limiting access to a property.

The Gwinnett Place Community Improvement District, which encompasses Gwinnett Place Mall and the area around it, works in close partnership with the Gwinnett County Police Department, Gwinnett Clean and Beautiful and area property managers and business owners to keep graffiti at a minimum.

The CID conducts daily community patrols and relays information to local law enforcement and businesses to keep them up to speed on all types of issues. The CID helps maintain the overall clean appearance of greater Gwinnett Place by removing trash and illegal signs from the properties.

View the tip sheet in our Gallery for more ideas on preventing graffiti.