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Gwinnett Place, Village CIDs Awarded LCI Grants

Gwinnett Place using funds to reassess market, adjust long-range plans

By Faye Edmundson March 6, 2011

The Atlanta Regional Commission (ARC) recently awarded Living City Initiative Grants to Gwinnett Place and Gwinnett Village Community Improvement Districts. The grants are supplemental grants to further implement existing LCI studies and plans, according to an announcement by the CIDs.

Joe Allen, executive director of the Gwinnett Place CID, said the ARC'S \$50,000 grant will assist in updating 10-year-old market assessment and action plans for its initial LCI study of the Gwinnett Place and Sugarloaf Parkway areas. This was the first LCI study area in Georgia.

"The supplemental study is integral to the implementation of the original LCI study because there have been significant market condition changes in our retail/business environment and area demographics," Allen said. Additional efforts are needed to reassess the market and adjust planned infrastructure projects and programs, he said.

The \$20,000 grant awarded to the Gwinnett Village CID will be used to help fund a signage and wayfinding master plan to improve circulation and community identity. This CID has existing LCI study areas along the Jimmy Carter Boulevard and Indian Trail Road corridors.

"Much of our work is aimed at bringing a sense of community and place back to the area that once served as Gwinnett's central commerce hub, and we greatly appreciate ARC's continued support in our efforts to revitalize the southwest portion of Gwinnett County," said Chuck Warbington, executive director of the Gwinnett Village CID.

The LCI program is funded with federal transportation dollars, the announcement stated. Once communities complete their plans, they become eligible for additional federal funding to build transportation projects required to see their plans realized.



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