

Young Asian Entrepreneur Making An Impact in the Community



Tim Hur
CEO, International Business Accelerator
CEO, Aikonia, LLC

At various local elections, you probably noticed a young Asian American actively volunteering and supporting the candidates in the background.

This young Asian American have been actively volunteering for political campaigns since he graduated

from Georgia Tech's Industrial and System Engineering degree several years ago.

Tim Hur had recently played an active role in mobilizing Asian businesses and voters for Charlotte Nash campaign for the chair of Gwinnett county commissioners.

Hur was born in Houston, Texas and moved to Atlanta with his parents when he was four years old. He grew up in the Gwinnett County Public School system and is a graduate of Lilburn Trickum Middle School.

"I started as an entrepreneur right after college. I earned my real estate license after working with Massell's Commercial Real Estate Company. It was a sharp learning experience," said Hur.

Hur campaigned for various political candidates that supports Asian agenda and issues. He has admittedly campaigned for both sides — Democrats and Republican candidates.

Other than Charlotte Nash campaign, Hur has volunteered for various candidates such as Jim Martin, Shirley Lassiter, Lisa Borders, Alex Wan, Stacey Abrams, and Cesare Mitchell.

"I always advise these candidates that Asians are unique voters. Most Asians are fiscally conservatives and yet they are liberal on social issues," explains Hur.

He counts Georgia Power's Herman Pennamon, Duluth city council's Greg Whitlock, Gwinnett Chamber's Nick Masimo as his mentors. "They have given me valuable guidance, insights, and advise."

Hur runs an international business consulting company and an audio speaker company named Jerboa Audio.

International Business Accelerator (IBA) is aimed at helping Korean companies penetrate the North American market and assisting American companies entry to the lucrative South Korean market.

He was successful in bringing Korean investment into metro Atlanta over the past few years.

Since October last year, he has been busy promoting a new line of audio speakers designed to work with iPhone, iPods, smart phones, and computers.

"The speakers are designed in Korea and manufactured in China. They sound amazing in comparison to other high end speakers in the market."

Jerboa Audio had recently partnered with Grammy Award winning song writer and producer Terius "The-Dream" Nash to promote a limited line of "The-Dream" audio speakers.

In addition to his busy work schedule, Hur actively serves on the board of north Georgia chapter of American Cancer Society and Gwinnett Mosaic Rotary Club.

"I enjoyed sharing my time for worthy causes at these non-profit organizations," said Hur.

He was selected to participate in the 2010 Atlanta Regional Commission Regional Leadership Institute (RLI) where current trends and issues for regional planning, problem solving and community building are taught.

In addition, Hur was elected to the board of Gwinnett Place Community Improvement District last October. Gwinnett Place CID is a private-public partnership to initiate transportation, safety, and infrastructures alternatives in the area. As assistant secretary, his task is to bridge the gap between the Asian community, Gwinnett leadership, and the community improvement district.

Underlying his cool demeanor is an ambitious goal to run for elected office in the future.

"I would like to serve my community and be a good representative of the people," said Hur with a smile.

Tim Hur's List of Favorites:

Favorite Book/Author: The Chronicle of Narnia: The Lion, the witch, and the Wardrobe – C.S. Lewis

Favorite Music: Danny John, Jazz

Favorite Place in Georgia to Visit: Georgia Aquarium

Favorite Place in the World to Visit: Great Wall China

Favorite Food: Korean, Southern Cooking

Favorite Hobby: Facebook

Favorite Restaurant: Chops

Favorite Movie: Swankshank Redemption

Favorite Charity: American Cancer Society

Favorite Website: boygeniusreport.com, cnn.com

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