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### Business » Medical billing firm picks Gwinnett County

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DULUTH – A patient billing services company has relocated much of its operations to Gwinnett, relocating from DeKalb County and the state of Florida to Duluth.

Medical Business Service (MBS) Inc. opened the office at 2905 Koger Boulevard. It will house more than 120 employees, allowing the company to hire a significant number of local residents added to the 20 existing employees from the previous DeKalb County location.

MBS, one of the largest privately-owned leaders in patient billing services for hospital-based physicians, provides revenue cycle management services to several hundred radiologists across 10 states.

Although the company's corporate headquarters remain in Miami, Fla. where the company was founded nearly 50 years ago, their operations will be centered locally in Gwinnett County.

"It is no secret that these are challenging times in the economy, and the opportunity to find a better value for our investment was enticing when we decided to move MBS's operations to the Atlanta area," said Bing Herald, MBS president. "Additionally, this move will also enhance our long-term growth prospects by bringing us into a regional market with an excellent workforce."

Jackie Rohosky, assistant commissioner of economic development for the Technical College System of Georgia, oversees the state's Quick Start program, which is ranked number one in the nation for workforce training.

"In partnership with MBS, Quick Start developed customized workforce training programs that teach new employees the company's technologies, procedures and customer service model."

The company worked with the State of Georgia, Gwinnett County, Gwinnett Chamber Economic Development and Georgia Power to relocate its business to the metro Atlanta region. Gannon Shepherd of Jones Lang LaSalle represented Medical Business Service in this transaction and Kirk Rich of Rich Realty Services served as the landlord representative for Gwinnett Center. Choate Construction completed build out enabling MBS to open ahead of schedule.

Joe Allen, Executive director of the Gwinnett Place Community Improvement District (CID) where the company is locating also gave a warm welcome by commenting that MBS's decision to relocate to Gwinnett and the metro Atlanta region was a strategically smart move and he had confidence that they would be pleased with their new home.

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