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GPCID Welcomes ISCG / Simon Property's New relationship

DULUTH, GA (September 23, 2009) - Representatives from the Gwinnett Place CID recently participated in a ribbon cutting to mark the launch of a new relationship benefiting Gwinnett Place Mall.

The International Shopping Center Group (ISCG) and Simon Property Group have opened a unique showroom introducing the benefits of Gwinnett Place Mall to the Korean community.

Those staffing the new offices will help assist in transforming Gwinnett Place Mall into an international shopping and community center, serving and meeting the demands of the area's changing demographics.

During the recent opening event, ISCG and Simon Property jointly announced their relationship to create a multi-dimension Shopping Experience with educational, medical, entertainment and professional venues to serve the growing multicultural communities in Gwinnett County.

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