## Our Mission (我們的使命)

## The mission of the Gwinnett Place CID is to enhance the economic vitality of Gwinnett's central business district by strengthening the area's role as the center of commercial activity. ---Gwinnett Place CID 的使命是要增強格溫萊特中央商務區的經濟活力，故此要加強扮演該地區的商業活動中心的角色。

**What we want to accomplish . . .我們希望達成**

* Sustain the district as a place in which businesses flourish through coordinated planning and shared responsibility. 透過協調規劃和分擔責任，而維持此地區的企業蓬勃發展。
* Ensure the district remains Gwinnett’s most desirable business location through investments in the infrastructure and development of an enhanced transportation network. 透過在基礎設施的投資和增強發展的交通運輸網絡，確保地區仍然是格威內特最令人嚮往的企業地方。
* Provide an area that is competitive, secure, and attractive to businesses. 提供一個具有競爭力，安全和吸引企業的區域。**Ways we will accomplish our mission . . .**達成我們使命的方法
* **Improve traffic flow** - Improve traffic flow throughout the district by upgrading the Pleasant Hill Road Bridge, area intersections and promoting transportation alternatives. 改善交通-通過提升Pleasant Hill Road 橋，十字路口和促進交通運輸的替代，使 整個地區的交通更流暢。
* **Promote pedestrian access** - Promote pedestrian access to/from residential, business, and shopping venues by enhancing and improving the network of sidewalks to include bike trails, enhanced walkways, pedestrian bridges and pedestrian facilities. 提升行人通道- 通過加強和改善人行道，包括自行車道，增強人行道，行人天橋及行人設施，提升行人通道來往住宅，商業和購物場所。
* **Create a distinctive Gwinnett Place community** - Create a common “community look” and a more human scaled sense of belonging through streetscaping that enhances the pedestrian friendly street design concept to include: signage elements; creation of pocket parks, public plazas, benches, and green fields; and a consistent landscaping design. 創建一個獨特的格溫萊特廣場社區 - 通過 街景，增強了街上行人的友好設計理念，包括：標牌內容，口袋公園，公共廣場，長椅，和綠色創建場;和一致的景觀設計，創建一個共同“社區面貌”并有更多人類規模歸屬感。
* **Provide attractive streetscape design** - Provide attractive streetscape design standards emphasizing the landscaped pedestrian options.提供有吸引力的街景設計 - 提供有吸引力的街景標準設計，強調園景行人的選擇。
* **Provide for human-scaled project**s - Provide for human-scaled projects and pedestrian-scaled signage. Implement a more effective way finding system.提供人類規模計劃 - 提供衡量人類計劃和衡量行人標牌。實行更加有效的方式來尋找系統。
* **Increase the desirability of property redevelopment** - Through public investments, innovative ordinances and the creation of Tax Allocation Districts (TAD) increase the desirability of property redevelopment. 增加物業重建的可取性 -通過公共投資，創新的條例和創造的稅收分配區（TAD）提高物業重建的可取性。
* **Provide for inter-parcel access** - Improve inter-parcel access and circulation options. 提供內部包裹的通路–改善內部包裹的通路和流通的選擇。

**Coordinated safety and security** - Coordinated safety and security that identifies challenges and implements solutions. 協調安全和保安 -協調有挑戰性和解決方案的安全和保安。