

**GWINNETT PLACE  
COMMUNITY IMPROVEMENT DISTRICT (GPCID)  
REGULAR BOARD MEETING  
Sonesta Gwinnett Place  
1775 Pleasant Hill Road  
Duluth, GA 30096  
July 10, 2013**

**MINUTES**

*Attendees*

*Board Members:*      Marcy Adams              Craig Kaufman              James Song  
                                 Leo Wiener                      Mark Williams

*Board Observers:*      Chris McGahee  
                                 Tim Hur

*Staff:*                      Joe Allen, Glenn Wisdom

*Legal:*                      Lynn Rainey

Chairman Wiener called the meeting to order at 9:15 a.m. by welcoming all in attendance.

Ms. Adams motioned to approve the proposed Meeting Agenda; seconded by Mr. Song and unanimously approved.

Ms. Adams motioned to approve the Minutes from the June 12, 2013 Monthly Business Meeting, as presented; seconded by Mr. Song and unanimously approved.

**Action/Consent Items**

***Strategic Leadership Visit***

Following a presentation by Mr. Allen on the Gwinnett Chamber of Commerce/Partnership Gwinnett's Strategic Leadership Visit initiative, Mr. Wiener motioned to have a minimum of two and a maximum of three CID representatives attend the Strategic Leadership Visit to Nashville in September 2013; seconded by Mr. Kaufman and unanimously approved. Mr. Allen noted that the 2013 budget accounted for two representatives attending. The additional amount for a third participant will be \$2,500.00.

***2013 Property Tax Millage Rate Resolution***

Following a review by Mr. Rainey and Mr. Allen of the proposed resolution and five-year tax history, Ms. Adams motioned to adopt a Resolution of the Board of Directors of the Gwinnett Place CID setting its 2013 property tax millage rate at 5.0

(five) mills and that it be incorporated into the tax notices of the appropriate real property owners in the CID to be collected by Gwinnett County; seconded by Mr. Wiener and unanimously approved.

***GPCID Website Update***

Following an overview by Mr. Allen of the CID's website usage statistics and the need to update the content management system of the site as it is no longer supported by the software manufacturer, Ms. Adams motioned approval for the Executive Director to execute documents between the GPCID and Design-First for the purposes of updating the GPCID website for an amount not to exceed \$5,280.00; seconded by Mr. Song and unanimously approved.

***Budget Adjustment***

Following an overview by Mr. Allen related to the purchase of on-air radio commercials to alert the motoring public to the Pleasant Hill Road over I-85 Bridge closure in early June, Ms. Adams motioned to increase the Program Expenses Line Item 6412 – PR for DDI Crossover by \$3,900.00 for the WSB radio traffic coverage promotions; seconded by Mr. Song and unanimously approved.

***Treasurer's Report***

Mr. Allen presented the following account summaries for June 2013:

***Checking Account***

June 1, 2013 Beginning Balance:	\$ 45,016.98
June 30, 2013 Ending Balance:	\$ 6,703.01

***Money Market Account***

June 1, 2013 Beginning Balance:	\$1,553,185.06
June 30, 2013 Ending Balance:	\$1,516,316.29

***Certificate of Deposit***

June 1, 2013 Beginning Balance:	\$ 157,436.42
June 30, 2013 Ending Balance:	\$ 157,734.87

***Grand Total Account***

June 1, 2013 Beginning Balance:	\$1,755,638.46
June 30, 2013 Ending Balance:	\$1,680,754.17

Mr. Allen noted that as of June 30, 2013, the GPCID had approximately \$1.7 million in cash. He encouraged board members to review the monthly financial summaries for June 2013. The current cash balance and expected revenues leave an estimated \$2.3 million available at the board's discretion through the end of the GPCID lifecycle ending October 2017.

Mr. Wiener motioned to approve the Treasurer's Report and ratify the expenditures; seconded by Ms. Adams and unanimously approved.

***Chairman's Remarks***

Mr. Weiner noted the Diverging Diamond Interchange (DDI) project continues to function well and should increase its operational efficiency as construction concludes later in the fall.

***Executive Director's Remarks***

Mr. Allen noted the following topics:

- On September 13, 2013, the Partnership Gwinnett Redevelopment Taskforce will host a bus tour to explore redevelopment successes and best practices in Greenville, SC. Mr. Wiener, Mr. Kaufman and Mr. Hur stated that they would like to attend as CID board representatives.
- The 2<sup>nd</sup> Quarter Gwinnett Place Area Strategic Vision spreadsheet was shared with the board members. The board agreed that the September 11, 2013 board meeting would be extended to allow for a strategic planning session update. Former Gwinnett County Tax Commissioner Katherine Meyer has agreed to facilitate the session.
- The passing of former GPCID Executive Director Dave Rosselle's daughter, Susan Hunt, was recognized by the board.

**Gwinnett County Police Department Update:**

Gwinnett County Police Officers Shane Kelly and Chris Justice provided an overview of crime stats in the greater Gwinnett Place area for the last six months and answered questions from the board. Officer Justice noted that accidents at the Pleasant Hill Road over I-85 Bridge appear to be decreasing since the opening of the DDI last month.

**PI0010662 Satellite Boulevard Streetscape TE Project and Venture Drive/Gwinnett Place Drive/Pleasant Hill Road Intersection Improvement Project:**

Kari Ward, Stantec Consulting Services, noted that plans continue to be developed for the proposed streetscape improvements to Satellite Boulevard from Pleasant Hill Road to the Gwinnett County Transit Center. A meeting will be scheduled with Georgia DOT to review the purpose and implementation schedule of the proposed improvements to provide better pedestrian safety and accessibility, landscaping and amenities such as brick paved corner treatments with benches and trash receptacles. Impacted property representatives will be contacted and invited to the second stakeholder meeting to be scheduled later in the summer.

Plans for the Venture Drive intersection improvement have been submitted to Gwinnett DOT for review. Comments are anticipated later in July.

**Partnership Gwinnett Presentation:**

Ms. Hannah Bowles, Research Associate, Economic Development, Partnership Gwinnett presented "Gwinnett County: Minority and Diversity Profile." During the presentation,

it was noted that Gwinnett County is the most diverse county in the Southeastern United States.

***Public Relations Update***

Mr. Allen reported on the positive media coverage about the DDI and GPCID over the last month. Landmark Communications' Mark Rountree noted the lessons learned from the media outreach efforts.

The meeting adjourned at 10:35 a.m. The next scheduled meeting is 9:00 a.m. on August 14, 2013 at the Sonesta Gwinnett Place, 1775 Pleasant Hill Road, Duluth.

Approved by the Board this

11 day of September, 2013.

X   
Secretary