

**GWINNETT PLACE
COMMUNITY IMPROVEMENT DISTRICT (GPCID)
REGULAR BOARD MEETING
Atlanta Gwinnett Place Marriott
1775 Pleasant Hill Road
Duluth, GA 30096
February 9, 2011**

MINUTES

Attendees

Board Members: Marcy Adams Casey Coffey Joe Piccolo
 James Song Leo Wiener Mark Williams

Board Observers: Tim Hur, Assistant Secretary

Staff: Joe Allen, Glenn Wisdom

Legal: Lynn Rainey

Consultants: Jeff Corbin, Landmark Communications, Inc.
 Erick Fry, URS Corp.
 Frank Singleton, Ogilvy Public Relations
 Worldwide
 Kari Ward, Stantec Consulting Services, Inc.

Chairman Mark Williams called the meeting to order at 9:03 a.m. by welcoming all in attendance.

Mr. Coffey motioned to approve the proposed meeting Agenda and Minutes from the December 8, 2010 Board meeting as presented; seconded by Ms. Adams and unanimously approved.

Action/Consent Items

Call for April Election

Following an overview of the election process and timeline by Mr. Rainey and Mr. Allen, Mr. Williams motioned to call for an April 13, 2011 election caucus for Posts 3 and 6; to determine the question, "Shall the Gwinnett Place Community Improvement District be Dissolved?"; and for the election of board officers; seconded by Mr. Wiener and unanimously approved.

Washington, DC Chamber Fly-In

Mr. Allen reported that the costs for his participation on the Gwinnett Chamber of Commerce's Washington, DC Fly-In would be covered by Partnership Gwinnett as a result of the CID's sponsorship level. No additional funding would be required.

Treasurer's Report

Mr. Allen presented the following account summaries for December 2010 and January 2011:

Checking Account

December 1, 2010 Beginning Balance:	\$49,254.75
January 31, 2011 Ending Balance:	\$58,850.67

Money Market Account

December 1, 2010 Beginning Balance:	\$2,565,958.08
January 31, 2011 Ending Balance:	\$2,439,610.87

Grand Total Account

December 1, 2010 Beginning Balance:	\$2,615,212.83
January 31, 2011 Ending Balance:	\$2,498,461.54

Mr. Allen noted that as of January 31, 2011, the CID had approximately \$2.4 million in cash. He encouraged board members to review the monthly financial summaries. Assuming the budgeted tax revenues of \$1.1 million for 2010 are received with 2010 being the final tax revenue-producing year of the current CID life, the estimated available funding at the board's discretion through the end of October 2011 is approximately \$1.1 million.

Mr. Wiener motioned to approve the Treasurer's Report and ratify the expenditures; seconded by Mr. Coffey and unanimously approved.

Chairman's Remarks

Chairman Williams noted the positive momentum of the CID.

Executive Director's Remarks

Mr. Allen directed the board members to the updated 2010 security statistics prepared by Gwinnett County Police Department. The compiled data covers reported incidents occurring from 2007 through 2010. In virtually every category, a double-digit decrease in crime was realized:

Robbery	- 42%
Motor Vehicle Theft	- 35%
Theft	- 33%
Burglary (Commercial)	- 24%
Fraud	- 19%

During the same reporting period, the number of area traffic accidents also showed a noticeable decrease – down 41% from 2007 to 2010.

Mr. Allen recognized Major Christa Spradley, Central Precinct Commander for Gwinnett County Police Department, and noted the efforts of Gwinnett Police in cooperation with the CID's efforts for the positive results. He noted that the CID has a strong working relationship with the police and the two organizations are working to ensure continued better results moving forward. He also reminded the board that the CID conducts daily community patrols to help keep police informed of any areas needing assistance.

Pleasant Hill Road Bridge Project

Project Manager Erick Fry with URS Corp. reported that the Georgia Department of Transportation and Gwinnett County Department of Transportation will conduct a public information open house event on February 24 from 4:00 p.m. to 7:00 p.m. at the Atlanta Marriott Gwinnett Place. He encouraged all board members to be in attendance. The purpose of the meeting is to answer questions and gather input from the public regarding the Pleasant Hill Road diverging-diamond intersection project.

Mr. Fry reviewed the enhancement details planned for the interchange. The engineering design has been accepted by Georgia DOT. The project remains on schedule for construction to begin between February and March of 2012.

Venture Drive/Pleasant Hill Road Intersection Redesign Project

Project Manger Kari Ward with Stantec Consulting reported that preliminary planning continues for redesigning the Venture Drive/Pleasant Hill Road intersection. Meetings are sought with Gwinnett County officials to discuss efforts to reduce right-of-way impacts, and another stakeholder information sharing session will occur in the near future.

Rebrand Strategy Development

Frank Singleton, Senior Vice President of Ogilvy Public Relations Worldwide, reported that public opinion surveying efforts will soon launch to contact as many as 10,000 area residents within a 10 mile radius of Gwinnett Place, 2,100 employers/employees and 1,200 visitors to area hotels. Survey results and other information could be ready for presentation to the CID Board at the March meeting.

Award Presentation

Connie Wiggins, Executive Director of Gwinnett Clean and Beautiful, presented the CID with the organization's Best Green Neighborhood Award in recognition of the CID's ongoing efforts to maintain the appearance of greater Gwinnett Place. In 2010, CID-funded landscape crews and staff removed 1,504 illegal signs and 17,040 pounds of trash from the area.

Public Relations

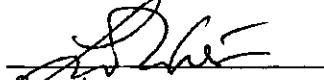
- Mr. Corbin noted the positive articles about the area that are appearing in local news outlets.
- Mr. Corbin reported that the Gwinnett Place CID newsletter was distributed on December 10.
- The 2010 Annual Report will be developed in the next month.

Public Comment

The public was presented an opportunity to comment, but none was offered.

The meeting adjourned at 9:40 a.m. The next scheduled meeting is 9:00 a.m. on March 9, 2011 at the Atlanta Marriott Gwinnett Place, 1775 Pleasant Hill Road, Duluth.

Approved by the Board this
14th day of March, 2011.


Secretary