# GWINNETT PLACE COMMUNITY IMPROVEMENT DISTRICT (GPCID) REGULAR BOARD MEETING

Atlanta Marriott Gwinnett Place 1775 Pleasant Hill Rd. Walton Conference Room Duluth, GA 30096 March 11, 2009

## MINUTES

Attendees

Board Members:

Marcy Adams

Casey Coffey

Justin Fanning

Joe Piccolo

Leo Wiener

Glenn Wisdom

Staff:

Joe Allen

Dave Rosselle

Consultants:

Steve Bitney, Street Smarts, Inc.

Jeff Corbin, Landmark Communications, Inc.

Lynn Rainey, Board Counsel

Guests:

Major Dan Branch, Quality of Life Unit, Gwinnett County

Police Department

Ashley Dunckel, Clean Air Campaign

Hon. Shirley Fanning-Lasseter, Gwinnett County

Commissioner, District 1

Nick Masino, Vice President, Economic Development,

Gwinnett Chamber of Commerce

Lauren Salas, Business Development Manager, Gwinnett

Chamber of Commerce

Mark Williams has been replaced by the Gwinnett County Commission as its appointee on the Gwinnett Place CID Board, thus leaving the office of Chairman vacant. Vice Chair Marcy Adams called the meeting to order at 9:00 a.m. by welcoming all in attendance.

Commissioner Shirley Lasseter was recognized and expressed words of thanks for the Gwinnett Place CID's efforts and her interest in supporting the CID. She commended Joe Allen for being a "super leader". She is very focused on redevelopment.

Mr. Coffey motioned to approve the proposed meeting agenda; seconded by Mr. Wiener and unanimously approved. Mr. Rainey announced that a Written Designation of Elector in connection with the Gwinnett County Board of Commissioners' appointment of Justin Fanning to the Gwinnett Place CID Board of Directors had been received. Mr. Rainey administered the Oath of Office to Mr. Fanning, and the Board members welcomed him.

Mr. Coffey motioned to approve the February 11, 2009 Board Meeting Minutes; seconded by Mr. Wiener and unanimously approved.

# Gwinnett County Police Department Update

Major Dan Branch, commander of the Gwinnett County Quality of Life (QOL) team, provided a comprehensive update of the challenges and noteworthy accomplishments of the unit during 2008. He acknowledged the great support that the QOL staff has received from the Gwinnett Place CID.

## Action/Consent Items

## Call for Caucus of Electors

Pursuant to the provisions of the Gwinnett County Community Improvement District Act, Mr. Rainey stated that the terms for Post 1, currently held by Mr. Glenn Wisdom, and Post 4, currently held by Mr. Wheeler, are due for the Board to call for an election to fill these posts. Mr. Wisdom motioned to call for a May 13, 2009 Election Caucus for Post 1 and 4 and for the election of board officers at the May 13, 2009 Board meeting; seconded by Mr. Coffey and unanimously approved. Mr. Rainey will provide Mr. Allen with the caucus advertisement copy required to be published in the Gwinnett County legal organ at prescribed intervals in advance of the Election Caucus.

## Annual Financial Commitment to Partnership Gwinnett

Mr. Nick Masino and Ms. Lauren Salas provided to the Board a comprehensive presentation summarizing the accomplishments of Partnership Gwinnett in their efforts to enhance economic development and bring new, high-paying jobs to Gwinnett County and the Gwinnett Place area. Mr. Coffey motioned approval for the Executive Director to disperse the annual financial commitment to Partnership Gwinnett to encourage and promote the improvement and development of the district in the amount of \$20,000.00; seconded by Mr. Wisdom and unanimously approved.

## Pleasant Hill Road Bridge Cost and Schedule

Mr. Allen provided an overview of efforts being made to work with the SPLOST Citizen Selection Committee to prioritize funding for the Pleasant Hill Road Bridge project. Ms. Adams noted that the initial allotment in the new SPLOST was relatively small, but that due to Mr. Allen's efforts there had been an increase in the funding for a combined amount to \$12.5 million. The Gwinnett County Department of Transportation has requested a schedule and cost overview to justify the funds. Working with Street Smarts, Mr. Allen has provided a general

overview to Gwinnett DOT staff. There is the possibility that additional, more detailed information will be required. Mr. Wisdom motioned to authorize the Executive Director to implement Project Work Order #34 between GPCID and Streets Smarts as part of the On-Demand Master Agreement for Consulting Engineering Professional Services to provide a detailed schedule and cost breakdown for the design of the reconfiguration of I-85 at Pleasant Hill Road Bridge to a single point urban interchange for the years 2009-2014, to be utilized only if requested by Gwinnett County DOT, for a base amount not to exceed \$2,900.00; seconded by Mr. Wiener and unanimously approved.

Atlanta Regional Commission Application

Following a review by Mr. Allen regarding the LCI grant opportunity, Mr. Coffey motioned to authorize the Executive Director to implement Project Work Order # 36 between GPCID and Streets Smarts as part of the On-Demand Master Agreement for Consulting Engineering Professional Services to prepare the Atlanta Regional Commission's application for funding an economic development strategy for the Gwinnett Place activity center that will seek maximum available funds through the grant process for a base amount not to exceed \$2,375.00; seconded by Mr. Wisdom and unanimously approved.

Non-Profit Grant Applications

Following a review of the various non-profit funding sources identified by CID and jB+a staff by Mr. Allen, Mr. Wiener motioned to authorize the Executive Director to implement Project Work Order #35 between GPCID and Streets Smarts as part of the On-Demand Master Agreement for Consulting Engineering Professional Services to prepare non-profit grant applications for the Gwinnett Place Community Improvement Foundation to the David, Helen and Marian Woodward Fund, the Lowe's Foundation and the State Farm Strong Neighborhoods (community development) program with a funding potential range up to \$350,000.00 for a base amount not to exceed \$6,080.00; seconded by Mr. Coffey and unanimously approved. In response to Mr. Piccolo's inquiry, Mr. Allen clarified that the grant writers are jB+a staff.

Georgians for Better Transportation

Following a review of the organization by Mr. Allen, Mr. Coffey motioned to authorize the Executive Director to disperse a one-time financial commitment to Georgians for Better Transportation for a base amount not to exceed \$1,000.00 for advocacy, not as a political contribution; seconded by Mr. Wisdom and unanimously approved.

#### REPORTS & REMARKS

Treasurer's Report

Mr. Rosselle presented the following account summaries for February 2009:

# February 2009

Checking Account

February 1, 2009 Beginning Balance: \$ 12,744.33 February 28, 2009 Ending Balance: \$ 13,731.13 General Ledger Balance: \$ 13,731.14

Georgia Fund 1 Account

February 1, 2009 Beginning Balance: \$1,297,516.60 February 28, 2009 Ending Balance: \$1,056,039.94 General Ledger Balance: \$1,056,039.94

Grand Total for Two Accounts

February 1, 2009 Beginning Balance: \$1,310,260.93 February 28, 2009 Ending Balance: \$1,069,771.08 General Ledger Balance: \$1,069,771.08

Mr. Wisdom motioned to approve the Treasurer's Report and ratify the February 2009 expenses; seconded by Mr. Coffey and unanimously approved.

### **Board Remarks**

Mr. Piccolo suggested that the Board further research the issue of District safety and security and the appropriate role the CID should play in this area. He expressed the opinion that this issue needs the CID's support and would be an appropriate use of CID funds. Mr. Wiener supported Mr. Piccolo's recommendation to investigate this issue. Mr. Piccolo and Mr. Wiener agreed to work with Mr. Allen to study this issue. Mr. Coffey suggested that the Gwinnett Village and Evermore CIDs be contacted to obtain the results of their security programs. He further suggested that one approach might be to establish a program that would provide better coordination between the various private security firms already operating in the District.

## Special Presentation

Ashlee Dunckel with the Clean Air Campaign presented Ms. Adams a plaque recognizing the Gwinnett Place CID's ongoing support for the efforts of the Clean Air Campaign and for the CID's partnership in reaching out to Gwinnett Place businesses.

#### Executive Director's Remarks

Mr. Allen stated that Request for Proposal for banking services has been prepared and will be distributed to area banks/financial institutions no later than March 13, 2009. Mr. Wisdom and Mr. Wiener agreed to review the proposals and develop a recommendation for the Board by the May meeting.

#### Public Relations

Mr. Corbin advised that the CID's Annual report for 2008 has been published and distributed.

#### Public Comment

None.

The next Board meeting will be held April 8, 2009 at the Atlanta Marriott. Congressman John Linder will be a special guest at the meeting.

### Executive Session

Upon the recommendation of Mr. Rainey, Mr. Wiener motioned to move into Executive Session to consult with legal counsel pertaining to potential administrative proceedings; seconded by Mr. Wisdom and unanimously approved. At the conclusion of the Executive Session, Mr. Wisdom moved to return to open session, seconded by Mr. Wiener, and unanimously approved.

Following the reconvening of the Board meeting, the meeting was adjourned by unanimous acclamation at 10:40 a.m.

Approved by the Board this 4th day of MML, 2009.

Secretary

| GWINNETT PLACE CID BOARD OF DIRECTORS SIGN-IN SHEET |   |               |                 |  |  |  |
|---|---|---------------|-----------------|--|--|--|
| Meeting<br>Date:                                    | March 11, 2009                                      | Meeting Time: | 9:00 a.m.       |  |  |  |
| Location:   | Atlanta Marriott Gwinnett Place, 1775 Pleasant Hill | Room:         | Conference Room |  |  |  |

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| Name          | Company | Address  | Phone      | Fax | E-Mail                |
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