

**GWINNETT PLACE  
COMMUNITY IMPROVEMENT DISTRICT (GPCID)  
REGULAR BOARD MEETING  
Atlanta Board Room  
Atlanta Gwinnett Place Marriott  
1776 Pleasant Hill Rd.  
Duluth, GA 30096  
September 10, 2008**

**MINUTES**

**Attendees**

*Board Members:* Marcy Adams            Casey Coffey            Joe Piccolo  
Tom Wheeler            Mark Williams

*Staff:* Joe Allen            Dave Rosselle

*Consultants:* Steve Bitney, Street Smarts, Inc.  
Ken Bleakly, Bleakly Advisory Group  
Jeff Corbin, Landmark Communications, Inc.  
Lynn Rainey, Board Counsel

Chairman Mark Williams called the meeting to order at 9:00 a.m. by welcoming all in attendance.

Mr. Wheeler motioned to approve the proposed meeting agenda; seconded by Mr. Coffey and unanimously approved.

Mr. Wheeler motioned to approve the August 13, 2008 Board Meeting and August 21, 2008 Specially Called Meeting Minutes; seconded by Mr. Coffey and unanimously approved.

**Action/Consent Items**

***Amendment to Consulting Engineering Professional Services Agreement***

Following Mr. Allen's review and recommendation, Mr. Wheeler motioned to grant approval for the Chairman to execute an amendment between the Gwinnett Place CID and Street Smarts, Inc. to extend the Consulting Engineering Professional Services Agreement for a period of sixty (60) days; seconded by Mr. Coffey and unanimously approved. Mr. Wisdom and Mr. Wiener were appointed by the Chairman to review consulting engineering service proposals with CID staff.

## REPORTS & REMARKS

### *Treasurer's Report*

Mr. Rosselle presented the following account summaries for August 2008:

#### **August 2008**

##### *Checking Account*

August 1, 2008 Beginning Balance:	\$ 40,914.12
August 31, 2008 Ending Balance:	\$ 58,868.71
General Ledger Balance:	\$ 48,298.47

##### *Money Market Account*

August 1, 2008 Beginning Balance:	\$ 11,731.74
August 31, 2008 Ending Balance:	\$124,158.78
General Ledger Balance:	\$124,156.78

##### *Georgia Fund 1 Account*

August 1, 2008 Beginning Balance:	\$450,232.70
August 31, 2008 Ending Balance:	\$401,062.43
General Ledger Balance:	\$401,062.43

##### *Total for Accounts*

August 1, 2008 Beginning Balance:	\$502,878.56
August 31, 2008 Ending Balance:	\$584,087.92
General Ledger Balance:	\$573,517.68

Mr. Wheeler motioned to approve the Treasurer's Report and ratify the August 2008 expenses; seconded by Mr. Coffey and unanimously approved.

##### *Chairman's Remarks*

Chairman Williams recognized Gwinnett County Board of Commissioners Chairman Charles Bannister.

##### *Board Member's Remarks*

Mr. Wheeler motioned for the Board to adopt a resolution supporting and commending the Gwinnett County Board of Commissioners' initiative to construct a stadium for a minor league baseball team; seconded by Mr. Coffey and unanimously adopted. Mr. Allen will draft the resolution and present to the Board at the October meeting for signature.

##### *Executive Director's Remarks*

Mr. Allen reviewed items in the Board reference binder related to the SPLOST renewal, funding request by the Livable Communities Initiative and the Gwinnett Chamber events planned for the CID area. Mr. Allen requested feedback on the Board's pleasure regarding the CID organizing a holiday direct mail effort as the CID has done in previous years to support the area businesses. Mr. Piccolo did

not recommend the expense. Mr. Coffey recommended that area businesses be contacted to determine any potential sponsorship interest. As the CID staff interacts with area businesses regarding the Visit Gwinnett Place Web site data collection, the staff will determine sponsorship interest levels.

***Consultant Remarks***

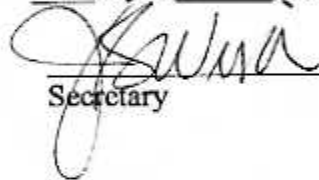
**The Bleakly Advisory Group – Ken Bleakly**

Mr. Bleakly provided a comprehensive overview of the status to create an area-wide TAD for the Gwinnett Place business community. Based on Board discussion, the proposed borders of the TAD area will be expanded. Updated information will be provided to the Board via e-mail.

The next Board meeting will be held October 8, 2008 in the new Gwinnett Commerce Center boardroom located off the Lower Lobby common area beginning at 9:00 a.m.

The meeting was adjourned by unanimous acclamation at 10:00 a.m.

Approved by the Board this  
8<sup>th</sup> day of OCTOBER, 2008.

  
Secretary

# GWINNETT PLACE CID BOARD OF DIRECTORS SIGN-IN SHEET

<b>Meeting Date:</b> September 10, 2008	<b>Meeting Time:</b> 9:00 a.m.
<b>Location:</b> Atlanta Marriott Gwinnett Place	<b>Room:</b> Atlanta Board Room

Name	Company	Address	Phone	Fax	E-Mail
KERRY MISSEL	PBS+J	5665 NEW NORTHSIDE DR. ATL GA 30328	678-247-2496		KEMISSELE@PBSI.COM
ERIC COX	AMERICAN COACH	205 LIVELY AVE NORCROSS 30071	770-449-1806		ERIC.COX@COACHAMERICA.COM
Tim Beck	United Consulting	625 Holcomb Blvd NE AL. Norcross GA, 30071	770-582-2783		TBeck@unitedconsulting.com
JAY KSHITANI	United Consulting		(7) 582-2855		Jkshitani@unitedconsulting.com
D A Clark	Co. Power		4/506 7447		dh.clark@power.com
Lauren Salas	GCOC		4/219-0218		lauren@gwinnettdistrict.org
Suzie Bell	Gwinnett Co.		6-518-6212		
GINA BENNETT	MORELAND ALTOBELLI		6-485-7895		G.BENNETT@MARZ.ME
Bessy McCaleb	RE/MAX - Commercial		(7) 363-1149		bessymccaleb@remax.net
MARJIA ANDERSON	STREET SHARES				
CHAIRMAN					
CHARLES BANNISTER					